

*BAC*  
**FROM THE  
GROUND UP**

MARCH 22, 2023



# *New* **TEAM**

Mary Mitchell - ESC Superintendent

Chris Flowers - Champaign County Business  
School Liaison (BSL)



**MARY MITCHELL**



**CHRIS FLOWERS**



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*Where we*  
**STARTED**

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# TELL US ABOUT YOURSELF

Your  
Name

Your  
Business/  
School

Your  
Role



# BAC GOAL#1

Develop ways to enhance the working relationship between schools and businesses

- Quarterly BAC meetings
- Develop and increase internship partnerships for students
- Grow the # of businesses participating in BAC

# BAC GOAL#2

Create three ways to impact business workforce needs by communicating current and future employment needs.

- Identify tools to evaluate needs, hiring of interns and closing the gap of Ohio Job Readiness Skills
- Provide students access to Career Fairs within the county
- Create a county workforce signing day

# BAC GOAL#3

Determine employment skills and ensure they are embedded in the school's curriculum

- 3-4 speakers for the MS and HS classes in all county schools
- County-wide design challenge
- YouScience
- Pre-apprenticeship approval and partnership with county schools

# What's Happening...

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## COMMUNICATION

- Business meetings
- District meetings
- Newsletters
  - Business
  - Schools
- Facebook
  - Champaign County Business School Liaison
- Emails
- Word of mouth

## PARTNERSHIPS

- Chamber of Commerce
- CEP
- Manufacturer's Council
- Ohio Means Jobs/DJFS
- Junior Achievement
- District Reps
- After school programs
- Clark State/Sinclair
- Shelby County, Mercer County
- Berry Digital Solutions
- Ohio Hi-Point

## EVENTS

- Employability Skills Panel
- Manufacturing Tours
- Ohio Readiness Seal
- Career Expo
- Power Hours
  - Health
  - First Impressions
- Engineer Design Challenge
- Senior Interviews
- 3 E's Signing Days



Monthly

# FOCUS

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<b>MONTH</b>	<b>CAREER CLUSTER</b>
<b>October</b>	Manufacturing Speakers and Tours
<b>November</b>	Healthcare Speakers and Tours
<b>December</b>	Information Technology Speakers and Tours
<b>January</b>	Small Businesses
<b>February</b>	Local Government Speakers and Tours County Career Expo
<b>March</b>	Manufacturing Speakers
<b>April</b>	Agriculture Speakers and Tours Senior Interviews
<b>May</b>	Career Signings 3 E's Signings

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# ABC'S OF BAC'S



[https://youtu.be/z\\_7bicR4Gdk](https://youtu.be/z_7bicR4Gdk)



# BAC PURPOSE

Identifying  
and Fulfilling  
Local Talent  
and Skill  
Needs

1.

Strengthening  
Educator  
Connections to  
Workforce  
Opportunities

2.

Relationships  
That Provide  
Opportunities for  
Students

3.



## STRENGTHS

competitive wages  
provide on-the-job training; many offer tuition reimbursement  
prior experience is not necessary  
many businesses pride themselves in a family environment  
flexible scheduling  
many businesses now hire at age 16 (a few at age 14)

## WEAKNESSES

- employees lack employability skills
- lack of instructors to offer STNA training
- confusion over amount of agencies within county (Chamber, CEP, Manufacturer's Council, BAC and now Business School Liaison) -- agencies don't work together
- "Businesses don't play well together in the sandbox. Many businesses operate as though they are on an island."
- BAC meetings are invaluable
- "Businesses "feel unheard" by county and schools

# Business SWOT Analysis

## OPPORTUNITIES

willing to look outside of the box to work with students (flex hours, training, etc.)  
opportunities for growth within most businesses  
highly interested in partnering with schools  
more focused field trips  
Ohio Means Jobs and Fast Lane offer training to businesses for employees  
Work with community colleges for apprenticeships  
no shortage of jobs  
"Make results happen and show them off"

## THREATS

- location leaves a small labor pool
- employee retention
- staying competitive in the market
- management can be set in their ways
- lack of housing
- students are unaware of opportunities within the county

## STRENGTHS

- all districts now require financial literacy
- all districts use YouScience (career and aptitude assessments)
- most districts offer career fairs
- career tech classes being offered are increasing
- legislation/state is beginning to emphasize career tech and employability skills

## WEAKNESSES

- most districts have limited work release options
- districts don't have clear guidelines to earn the Ohio Readiness Seal
- students are unaware of opportunities within the county
- few credentials being taught/offered during the school day other than at OHP
- helping individual students identify a career path if not going to college

# School SWOT Analysis

## OPPORTUNITIES

- OHP students will present career focused lessons to K-8 students
- career signing day for all districts
- work with Sinclair and/or Clark State to serve as group sponsor for businesses pursuing apprenticeships
- ESC can complete pre-apprenticeship paperwork on behalf of school districts
- "Celebrate the good and publicize it"
- develop partnerships with businesses for training

## THREATS

- pre-apprenticeship paperwork for businesses and schools is tedious
- core teachers have so much to teach that they are hesitant to release students from class for career opportunities
- parents have misunderstanding of trade jobs
- "lots of talk from businesses, but no action"
- students don't have a driver's license
- some businesses don't hire until age 18

*Career*

# EXPO



<https://youtu.be/wlOq0i9FmGU>



*Impressions*

# POWER HOUR



<https://youtu.be/QQoVlpP3E00>

# OUR GOALS/FUTURE PLANS

## DEVELOP PROFESSIONAL SKILLS FOR THE FUTURE

- Career Booths at elementary
- Curriculum Guides for K-12
- You Science
- Competition for grades 9-12
- Continued focus on employability skills (K-12)
- Industry Recognized Credentials
- Pre-Apprenticeships
- Internships

## BUILD PARTNERSHIPS

- Sub-committees of BAC that meet more frequently
- Invite businesses to schools
- Build connections with Ag, Construction and Skilled Trades
- Incorporate student voice into meetings
- Ohio Means Jobs
- After School Programs
- Homeschooled students

## COORDINATE EXPERIENCES

- Tours
- Get educators into businesses
- Touch a truck events
- Summer Employment Fair held in Spring
- Career Expo in Fall
- Summer camps
- Ninja Madness



Questions?

*Contact Us!*

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